

The AP-CAT logo features the text "AP-CAT" in a bold, orange, sans-serif font. To the left of the text is a vertical bar composed of two parallel lines, the left one being longer than the right one.

AP-CAT

Asia Pacific Cities alliance for Tobacco Control
Together- we bring health solutions

Asia Pacific Cities Alliance for Tobacco Control

“Advancing the
science of delivery
- The Power of
Subnational Leaders”

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The Union

International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

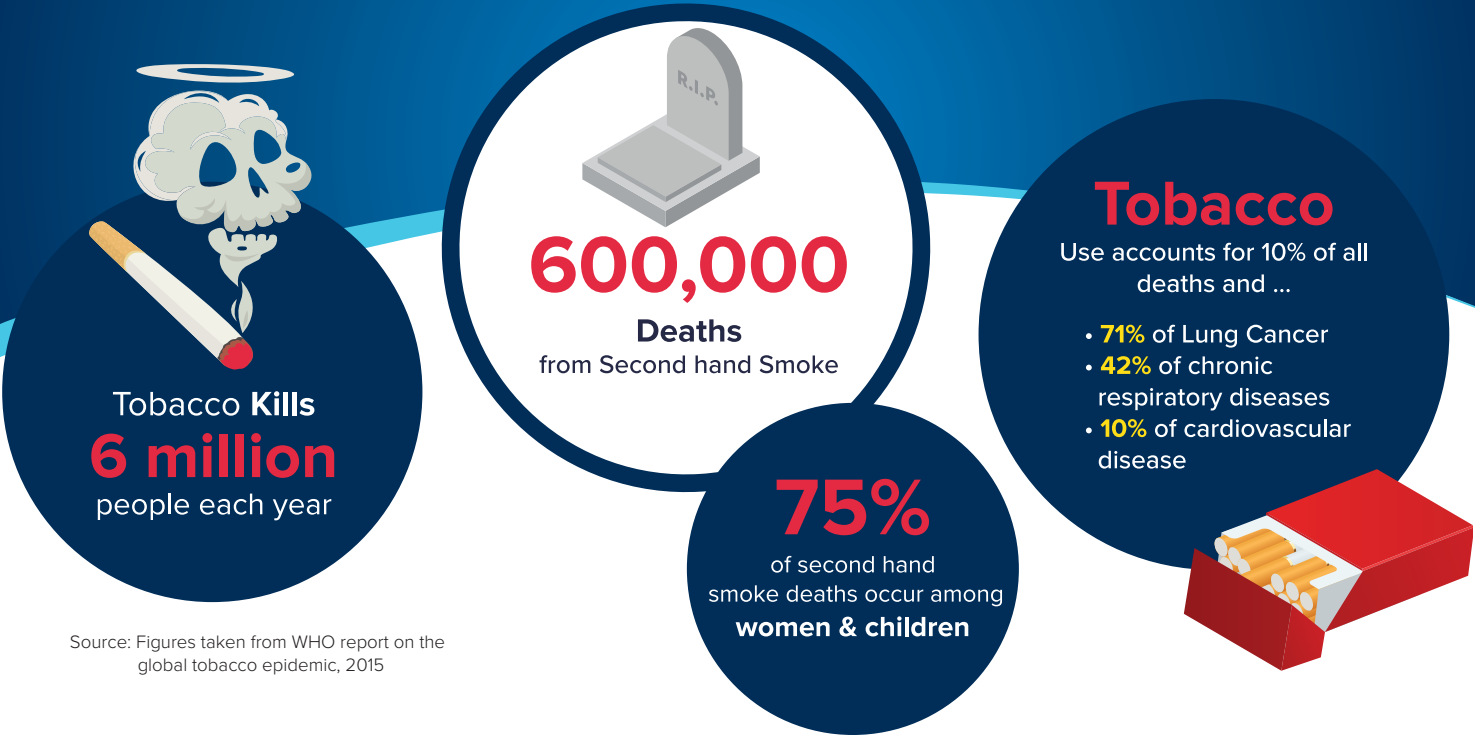


About Us

The Asia Pacific Cities Alliance for Tobacco Control (AP-CAT) is a network of Mayors and Subnational leaders, established in November 2016, united by their shared vision to create tobacco free environments. AP-CAT has two co-chairs: DR Bima Arya Sugiarto, Mayor of Bogor City, Indonesia and Francis Anthony S Garcia, Mayor of Balanga City, Philippines. Under the leadership of Dr. Bima and Francis, initially, AP-CAT has been joined by the 12 cities from 8 countries with support from Ministry of Health Indonesia, Ministry of Health Cambodia, Ministry of Health Myanmar, Ministry of Health Lao PDR, Bloomberg Initiative to Reduce Tobacco Use, and the International Union Against Tuberculosis and Lung Disease (The Union). The Union Asia Pacific Office in Singapore hosts the Secretariat of the AP-CAT.

Contact us:

AP-CAT Secretariat
The Union Asia Pacific
146 Robinson Road #06-01
Singapore 068909



Source: Figures taken from WHO report on the global tobacco epidemic, 2015

Purpose

Recognizing that subnational leaders' play a key role in the subnational and national health development agenda, the aims of the regional Mayor and subnational leaders' alliance are to build stronger political commitments, new partnership opportunities as well as sustainable and effective utilization of resources and stronger public health system performance & outcomes.

Objectives- ACT

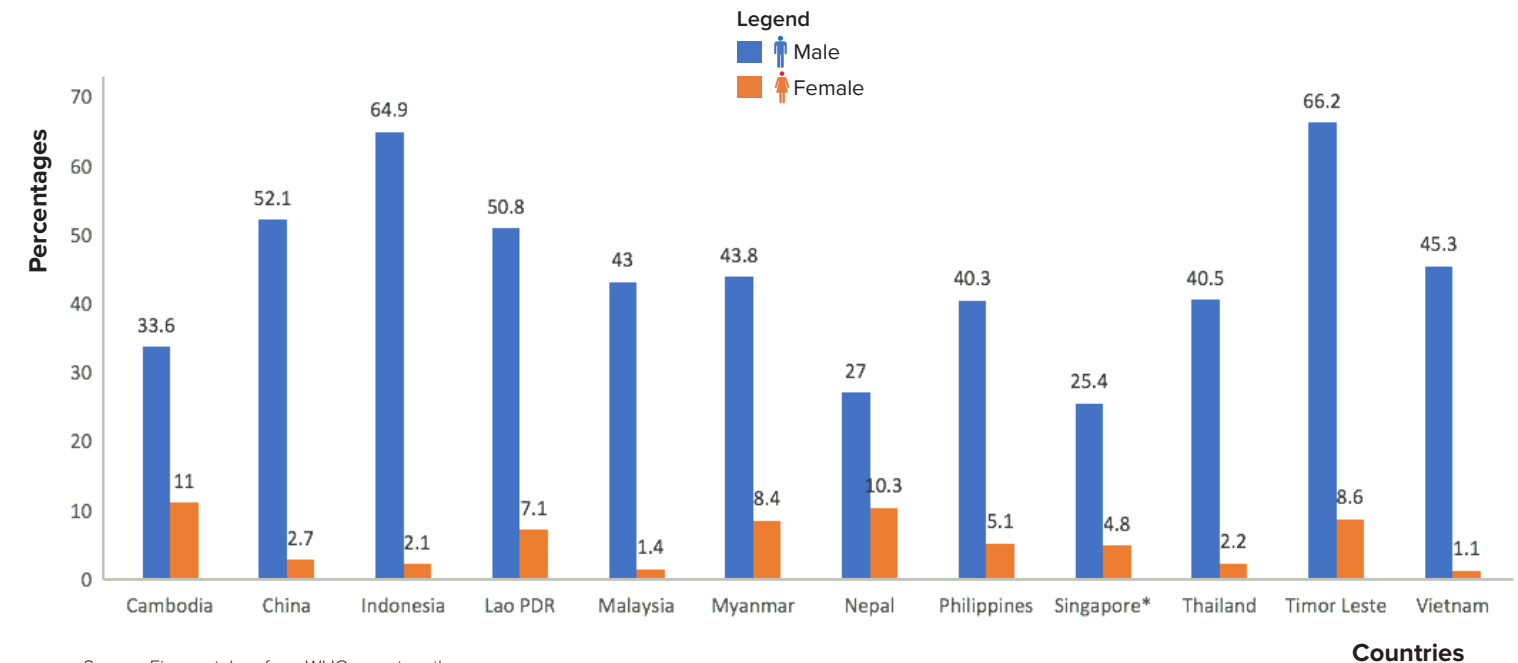
- Act** to make and implement a comprehensive tobacco control policy with effective use of resources at national and subnational level
- Create** local innovations and solutions to prevent noncommunicable diseases
- Tackle** and prevent industry's interferences in policy development and implementation by establishing rules and regulations, and mobilizing stakeholders and media.

Current Tobacco Smoking Prevalence (15+)



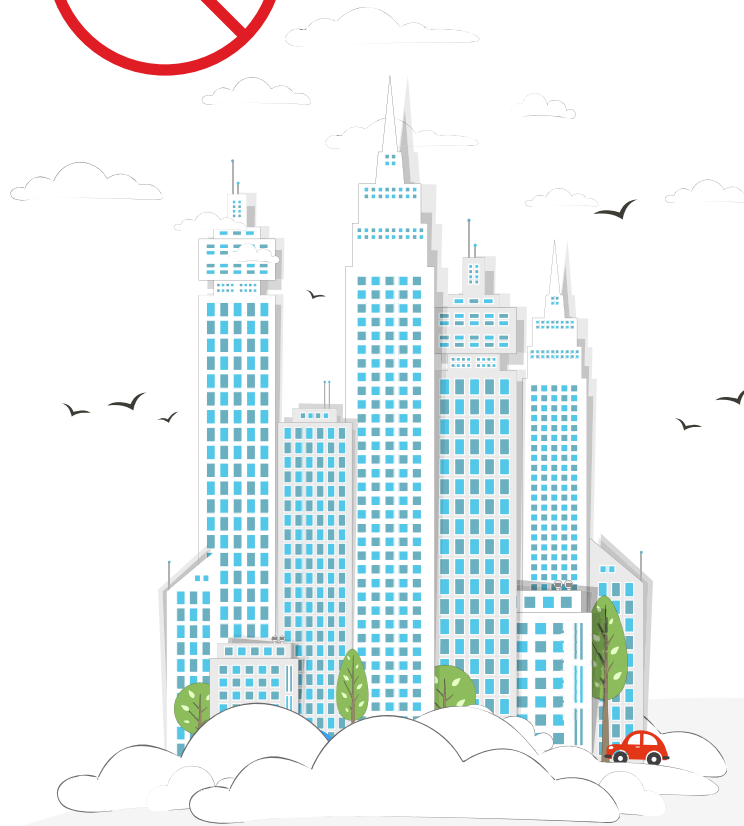
How It Works

- 1. Country to country:** Organize regional meetings to share successes and challenges faced in implementing tobacco control strategies; identify actions with indicators and targets.
- 2. City to city:** Mayors and leaders visit city to city within the country and beyond the country to motivate their fellow-mayor by sharing best practices and lessons learnt achieved in NCD and tobacco control. Cities are encouraged to adopt best practice policies.
- 3. Policy to practice:** Effective implementation is vital. Members of the alliance facilitate to establish a Mayor's alliance at country level to widen program coverage and gaining the political will in translating policies into practices.
- 4. Subnational to national:** the leaders meet the national policy makers with evidences to improve NCD and tobacco control policies and their implementation such as raising taxes and prices on tobacco, alcohol and other junk foods and drinks, promoting larger pictorial health warning, creating tobacco free environments
- 5. Mayors to media:** Mayors disseminate fact and figures and policy outcomes to media and public on regular basis to enhance the impacts.



Source: Figures taken from WHO report on the global tobacco epidemic, 2017
*cigarette smoking prevalence data only

The Asia Pacific Cities Alliance for Tobacco Control commits to...



1. Create a smoke free city

Develop and implement a 100% smokefree policy in all public places and work places – **Cleaning air and preventing exposure to secondhand tobacco smoke**

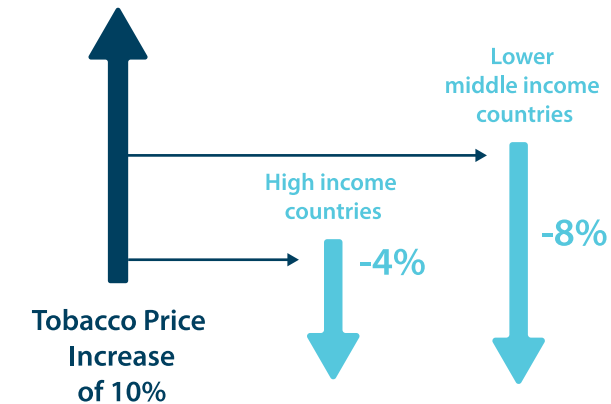
2. Ban tobacco advertising, promotion and sponsorship

Develop and implement a regulation that bans tobacco advertising, promotion and sponsorship completely - **Preventing children and youth from picking up smoking**

3. Increase size of Pictorial Health Warning (PHW)

Work with Ministry of Health to enhance policy communication in increasing a size of PHW on tobacco packs and make a provision of PHW on alcohol products – **Preventing people from using harmful products and building public awareness**

TOBACCO CONTROL IS GOOD FOR EVERYBODY BUT BEST FOR THE POOR



Consumption Change

When tobacco taxes go up and cigarette price rise, poorer people are more likely than rich people to quit smoking.

Taken from: World Bank Group, Global Tobacco Control Program

4. Raise Taxes

Build policy advocacy to raise taxes and prices on tobacco, alcohol and other harmful products – **Saving lives and saving money**

5. Establish NCD prevention program

Establish NCD prevention program into primary health care services and integrate tobacco control into health and development agenda- **Reducing NCD related deaths and diseases**

6. Implement the decisions:

Our decisions and actions will ensure further progress towards our cities, provinces, and districts being tobacco free- **We do what we commit**

7. Create tobacco free generation (TFG):

TFG policy initiative is a path toward eliminating addiction, disease, and premature deaths caused by tobacco products and creates a tobacco-free future. **An endgame for tobacco**

Co-Chairs



Mayor of Bogor City, Indonesia
DR Bima Arya Sugiarto (left)



Mayor of Balanga City, Philippines
Francis Anthony S Garcia (right)



AP-CAT protects over 25 million people in 12 cities

Cambodia

Siem Reap

Indonesia

*Bogor
Jakarta
Klungkung, Bali
Riau Islands*

Lao PDR

Vientiane

Malaysia

Kuching North

Myanmar

Mandalay

Philippines

*Balanga
General Santos*

Timor Leste

Ermera Municipality

Vietnam

Dong Thap Province

AP-CAT is supported by:



MINISTRY OF
HEALTH
INDONESIA



MINISTRY OF
HEALTH
LAO PDR



MINISTRY OF
HEALTH AND
SPORTS
MYANMAR



NATIONAL CENTRE
FOR HEALTH
PROMOTION
CAMBODIA



International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor



SWISSCONTACT
INDONESIA FOUNDATION



SATA COMMHEALTH
SINGAPORE



BALI TOBACCO CONTROL
INITIATIVE, INDONESIA



TOBACCO FREE GENERATION
INTERNATIONAL



VIETNAM PUBLIC HEALTH
ASSOCIATION